



College of Management
Mahidol University

Welcome to CMMU Orientation for new students

CMMU International Program
College of Management Mahidol University





College of Management
Mahidol University

A Warm Welcome to CMMU



Dean of CMMU

Associate Professor

**Prattana Punnakitikashem,
Ph.D.**



Program Chairs



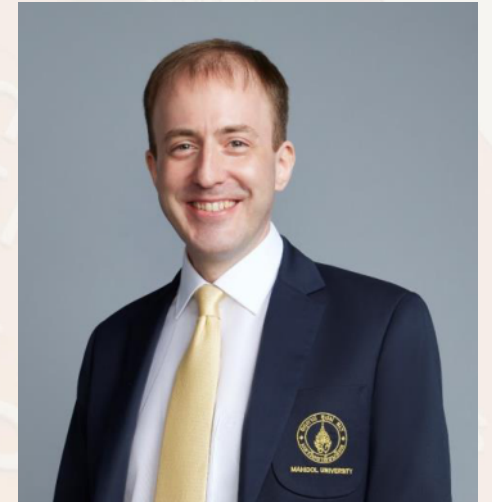
**Assoc. Prof. Dr. Astrid
Kainzbauer**
GM
TSM Double Degree



**Assoc. Prof. Dr. Randall
Shannon**
MM
UTS Double Degree



**Asst. Prof. Dr. Trin
Thananusak**
HWM
MDMM



**Assoc. Prof. Dr. Simon
Zaby**
CF
EN



Team of Supporting Educators



Nateeya (Fray)
MM, HWM, MDMM
UTS Double Degree



Pimwipa (Pim)
CF, EN, GM
TSM Double Degree



Myrna
IR Department
Study Abroad Program



Vision and Mission

Vision

Wisdom of the Land in Management Education

Mission

To Develop Organizational Leaders through
Problem-based Learning, Research and Industry
Engagement

CMMU Graduate Identity

Professional and Socially Responsible Managers





IMPORTANT!

It is the responsibility of all students to thoroughly study and remain familiar with the College's graduate program regulations and requirements to ensure the correct conduct of their education.

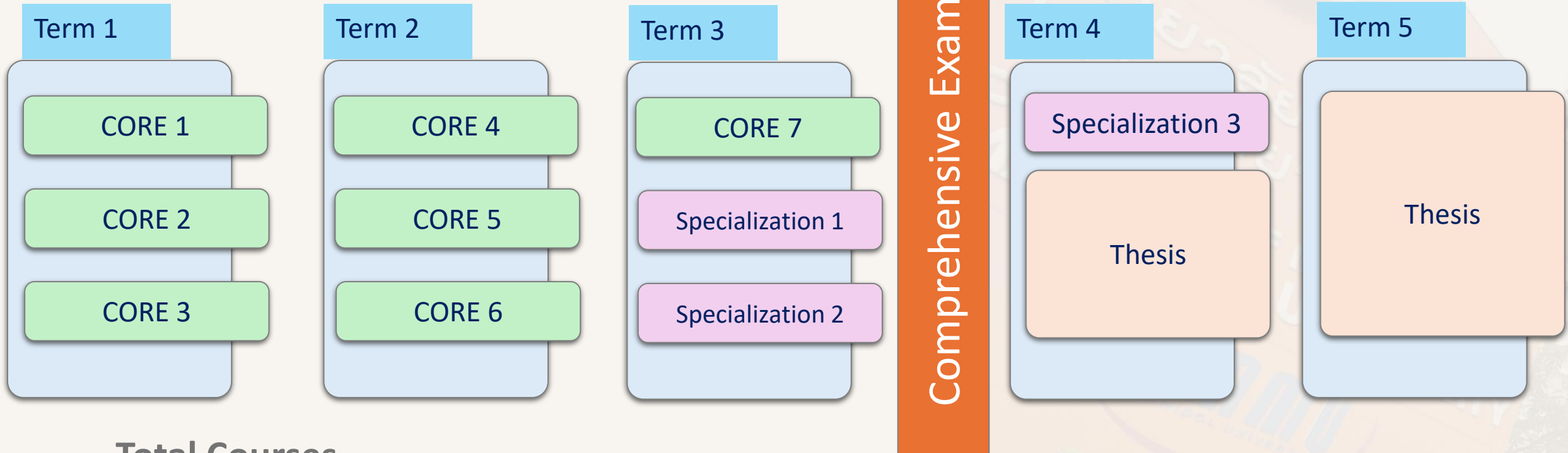
Any neglect, failure to comply, or violation of these regulations and requirements will not be considered an excuse, and the College will not accept any justification or reason for failure to observe them



[Read Handbook
here](#)



Curriculum Structure Courses: Plan 1.2

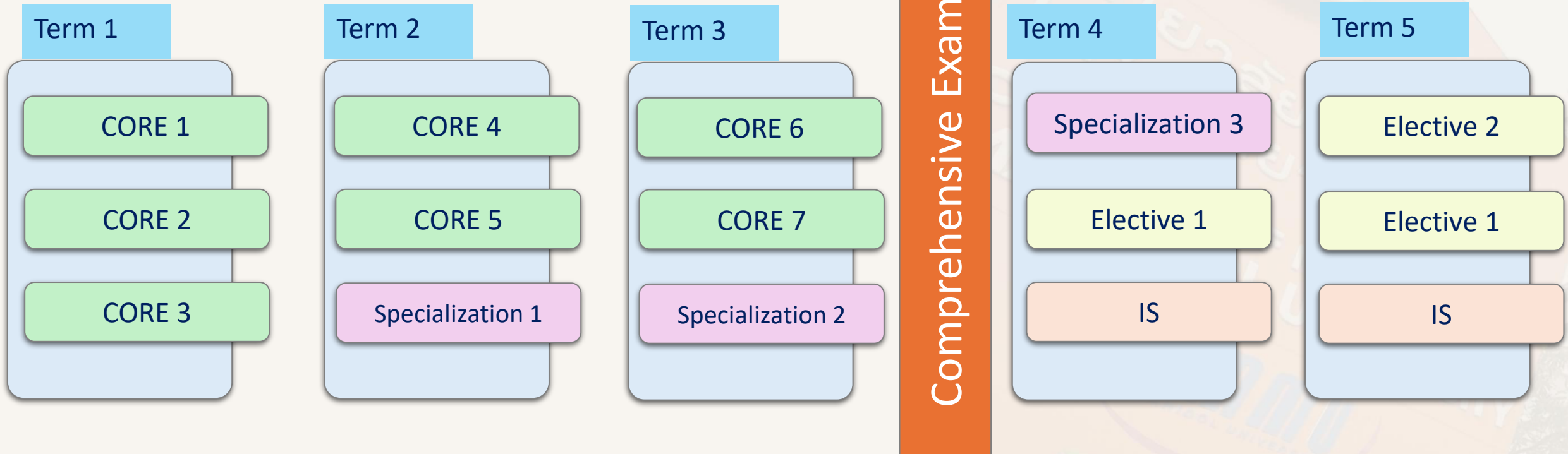


Total Courses

- 7 Core Courses (21 credits)
- 3 Specialization Courses (9 credits)
- Thesis (15 credits)



Curriculum Structure Courses: Plan 2



Total Courses

7 Core Courses (21 credits)

3 Specialization Courses (9 credits)

3 Elective Course (9 credits)

Independent Study



Thesis vs. Independent Study

Thesis 15 credits

- Study and examine a management topic in some depth
- More academic than thematic paper (IS/CI/CP)
 - Extensive study of relevant literature
 - Collect original data and analysis
- Aim for creating new knowledge and international publication

Independent Study 6 credits

- Allow students to demonstrate and extend the knowledge which they have gained in their programs
- Develop a conclusion to a research project

Choose between:

- **Independent study (Full paper 6 credits)**
- **Consultant Internship (CI 6 credits)**
- **Independent Study (1.5 credit x 4 modules)**



Independent Study Option

Independent study (Full paper 6 credits)

- Business and Management Research
- Creating new knowledge that is of general interest or is applicable to many organizations
- An in-depth investigation of a business issue from an academic viewpoint
- Individual Research report as output

Consultant Internship

- Apply knowledge through a consultancy engagement for a business organization
- Address and solve a specific business problem or opportunity faced by the enterprise
- 2 terms
- Individual Research report as output

Independent Study (1.5 credit x 4 modules)

- 3 Problem Based Learning (PBL) modules + 1 paper module
- Address business problems, conducted in class in teams
- 7 weeks each
- Individual Research report as output
- Presentation



CMMU Teaching Approaches

- Problem-based learning
- Case-based learning
- Simulation
- Lecture and discussion
- Group/Individual presentation
- Business project
- Company visits
- Guest speakers

Be on time for class! 🕒





Study Abroad Program

between CMMU and global partner universities

- Participating students **pay tuition fee at home university** and are exempted from the payment at host university.
- Exchange students **take course load as full-time students for at least one term.**
- Credit transfer





Become a Buddy for our international Exchange students

The role of a buddy is to be a local friend and help our international students.
E.g. introduce them to life in Bangkok, show them your favorite restaurants

Imagine if you go to study in a foreign country, you would also be grateful to have a local friend.





Exchange Students & Visiting Students



International Summer Schools



Student Activities

Study Abroad Program



Site Visits





College of Management
Mahidol University

Company Visits





Double Degree


Master of Management from CMMU

Master in International Management from Toulouse University, France

Study 3 terms at CMMU (General Management)

Study 2 terms at Toulouse University, France (October – March)

Pay only for CMMU degree!



2 Terms in France
Toulouse School of Management

Pay only for CMMU degree!
Franco Thai Scholarship available to cover cost of living in France!





College of Management
Mahidol University

Double Degree

Double Degree



MACQUARIE
University
SYDNEY · AUSTRALIA

Master of Management
CMMU

+

Master of Commerce, Marketing, Management
Macquarie University, Australia

Second Degree



UTS UNIVERSITY
OF TECHNOLOGY
SYDNEY

Master of Management (Marketing)
CMMU

+

Masters in Marketing
University of Technology Sydney, AUS





Double Degree



Master of Management from CMMU

Master of Finance from Massey University, Auckland, New Zealand
specializing in

- Risk Analytics
- Financial Analytics & Research

Study 3 terms at CMMU (Corporate Finance)

Study 2 terms at Massey University, New Zealand
(Feb and July Intake)





College of Management
Mahidol University

Special Talks / Workshops

How to lead people effectively in changing situations – a practitioner's perspective



Carlos Diaz Rigby
former Vice President of Operations
Coca-Cola Thailand, Myanmar and Laos



College of Management
Mahidol University

CMMU CMMU CEO Impact Seminar

**Leading with Impact:
Managing Yourself and
Inspiring Others to Deliver Results**



Darin Suthapong
Co-founder, CEO at Hato Hub



CMMU Building, Bangkok, Viphavadee - Dinsoeng | www.cmmu.mahidol.ac.th | +662 206 2000 ext. 9102, 3104



CMMU Impact Seminar

What do you want to be known for?

How to position yourself as the go-to expert in your field

A session by: **Amel Derragui**

Business and marketing strategist, speaker and host of The Time is Now, a podcast ranked among the top 2% globally. A seminar for entrepreneurs, managers and professionals who want to shape their careers and make an impact in a global context.



**8 SATURDAY
NOV 2025 12.15 - 13.30 hrs.**
CMMU STUDENT LOUNGE 2ND FLOOR

REGISTER HERE



College of Management
Mahidol University

Seminar by CMMU x Miss Universe Myanmar 2024

**Crafting Digital Identity:
Personal Branding &
Social Media Presence**



Thit San Anderson
Miss Universe Myanmar 2024

Terry Thakha Kaung Mon Soe
Influencer Marketing Executive, Happio Digital Media Thailand

Aj. Chonagat Fahamsayaphol
Digital Marketing Lecturer

Assoc. Prof. Dr. Rattana Shantanon
Program Director of Marketing and Management



CMMU Building, Bangkok, Viphavadee - Dinsoeng | www.cmmu.mahidol.ac.th | CMMU MAHIDOL | CMMU



cmmueducator



CM M CREDIT MASTER

Enhance Your Management Skills with Practical Learning

- ✔ **Practical Learning** – Learn through real business practices that you can apply right away
- ✔ Transferable credits toward a Master’s degree (for external)
- ✔ Study on weekends or weekdays, with flexible formats (on-site or online)
- ✔ Intensive and applicable content taught by real-world professionals and experts

Application Period & Study Timeline

- **Round 1:** Register in April / Begin class in May
- **Round 2:** Register in July / Begin class in September
- **Round 3:** Register in October / Begin class in January

Program Fees

- One-time program registration fee: 1,000 THB (For Opening the student ID)

Tuition per Course

- **Thai Program:** 8,100 THB / course
- **International Program:** 14,000 THB / course

You can choose to complete 3 courses to receive a Professional Certificate or accumulate credits for future study in a Master’s degree (Credit Banking system)

Who Can Apply?

- Mahidol University graduates or graduates from other universities
- Working professionals or anyone interested in acquiring management knowledge
- Anyone seeking to upskill/reskill in business and management-related areas



Business Management



Innovation & Product Development



Economic



Finance



Strategic Management



Marketing



Reservation Now!



02 2

Inquire More Information: Tel: 02-206-2000 ext. 3204 K.Eye

PROGRAM
UNIVERSITY



College of Management
Mahidol University

Enjoy your time at CMMU!

